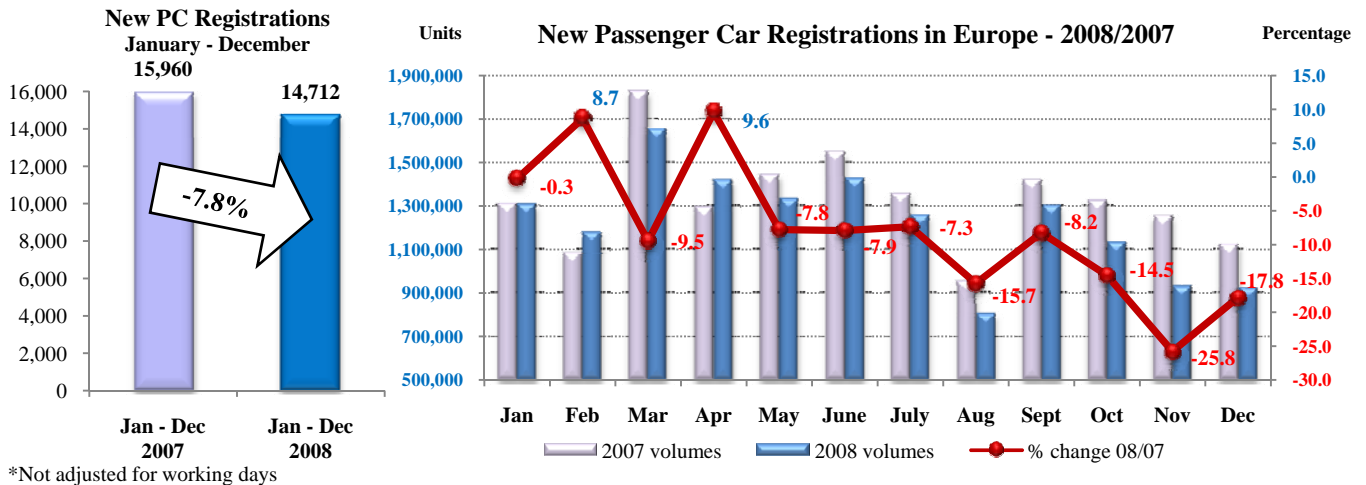




New Passenger Car Registrations *European Union + EFTA Countries*



PASSENGER CARS: European market posts fifteen-year low in 2008: -7.8%

European* new passenger car registrations fell by 7.8% to 14,712,158 units in 2008, recording the sharpest decline since 1993. New car demand dropped by 8.4% in Western-Europe, with the downturn most prominent in the last quarter (-19.3% compared to the fourth quarter of 2007). New car registrations in the new EU Member States slipped by 0.7% in 2008, similarly affected by a worsening performance towards the end of the year. In December, European registrations declined by 17.8%, or the second worst performance in 2008 following the 25.8% decrease in November. The December downturn was cushioned somewhat by the on average two more working days across the region**, whereas November had two working days less.

In Western Europe, demand contracted by 8.4% *in 2008*. Only four countries posted growth: Finland (+11.2%), Portugal (+5.7%), Belgium (+2.1%) and Switzerland (+1.0%). While fiscal measures helped sustain growth in Finland and Portugal, the Belgian and Swiss sales levels seem to have better resisted the financial and economic crises prevailing throughout Europe. Iceland (-43.3%) and Ireland (-18.7%) were among the countries recording the most remarkable downturn last year. Looking at the major markets, Spain recorded in 2008 the steepest fall (-28.1%) in the history of its market. Italy also posted a two-digit decrease (-13.4%), with no month recording a plus. The market in the UK also contracted by more than 10% (-11.3%) while registrations decreased to a lesser extent in Germany (-1.8%) and France (-0.7%).

The general decline in **December** contributed markedly to the overall 2008 result. The market dropped by 61.9% in Ireland, 49.9% in Spain, 21.2% in the UK, 15.8% in France, 13.3% in Italy and 6.6% in Germany. The overall downturn in Western Europe was 18.5% in December.

In the **new EU Member States**, 2008 numbers leveled the results of 2007 (-0.7%). In absolute numbers, Poland remained the major market, consolidating its position with a 9.4% increase. The Czech Republic (+8.4%) also recorded a plus, but Romania (-8.7%) and Hungary (-9.2%) contracted. **December** new registrations in the region mirrored the overall decline in demand following the economic crisis. The 10.7% decrease is the sharpest drop recorded since ACEA started reporting figures for the new EU Member States in 2004.

* EU27 + EFTA, data for Cyprus and Malta unavailable

** One more working day for Italy, the Netherlands and Poland; three more for Finland and Latvia, same number of working days as last year for Portugal.



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Press Release

**PRESS EMBARGO FOR ALL DATA :
8.00 A.M.(7.00 A.M GMT), January 15, 2009**

PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU* + EFTA)

15/01/09

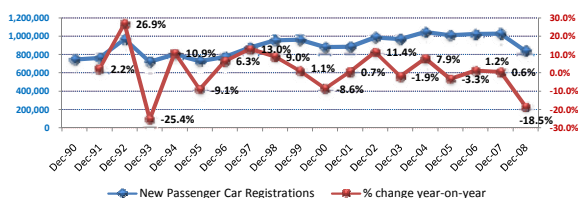
	December '08	December '07	% Chg 08/07	Jan - Dec '08	Jan - Dec '07	% Chg 08/07
AUSTRIA	15,712	18,768	-16.3	293,697	298,182	-1.5
BELGIUM	21,837	23,695	-7.8	535,947	524,798	+2.1
DENMARK	8,395	13,838	-39.3	149,967	162,684	-7.8
FINLAND	4,474	2,097	+113.4	139,647	125,617	+11.2
FRANCE	153,686	182,548	-15.8	2,050,282	2,064,543	-0.7
GERMANY	225,981	241,905	-6.6	3,090,040	3,148,163	-1.8
GREECE	7,938	10,414	-23.8	267,242	279,794	-4.5
IRELAND	188	493	-61.9	151,607	186,540	-18.7
ITALY	140,656	162,223	-13.3	2,160,131	2,493,106	-13.4
LUXEMBURG**	2,761	2,926	-5.6	52,359	51,332	+2.0
NETHERLANDS	7,247	8,963	-19.1	499,980	505,538	-1.1
PORTUGAL	21,158	15,348	+37.9	213,386	201,816	+5.7
SPAIN	72,377	144,441	-49.9	1,161,176	1,614,835	-28.1
SWEDEN	17,156	30,750	-44.2	253,982	306,794	-17.2
UNITED KINGDOM	108,691	137,960	-21.2	2,131,795	2,404,007	-11.3
EUROPEAN UNION (EU15)	808,257	996,369	-18.9	13,151,238	14,367,749	-8.5
ICELAND	46	850	-94.6	9,033	15,942	-43.3
NORWAY	7,819	9,222	-15.2	110,617	129,195	-14.4
SWITZERLAND**	23,026	22,683	+1.5	287,489	284,688	+1.0
EFTA	30,891	32,755	-5.7	407,139	429,825	-5.3
EU15+EFTA	839,148	1,029,124	-18.5	13,558,377	14,797,574	-8.4
BULGARIA	3,617	6,035	-40.1	45,143	43,521	+3.7
CZECH REPUBLIC	10,304	10,551	-2.3	143,661	132,542	+8.4
ESTONIA	985	1,812	-45.6	24,335	30,902	-21.3
HUNGARY**	10,540	12,930	-18.5	155,909	171,661	-9.2
LATVIA	963	2,253	-57.3	19,192	32,497	-40.9
LITHUANIA	1,029	1,760	-41.5	21,514	20,988	+2.5
POLAND	29,654	26,677	+11.2	319,965	292,376	+9.4
ROMANIA	18,852	24,143	-21.9	285,489	312,532	-8.7
SLOVAKIA	6,393	5,293	+20.8	70,040	59,700	+17.3
SLOVENIA	3,161	4,319	-26.8	68,533	65,511	+4.6
EU (New Members)	85,498	95,773	-10.7	1,153,781	1,162,230	-0.7
EUROPEAN UNION*	893,755	1,092,142	-18.2	14,305,019	15,529,979	-7.9
TOTAL EUROPE (EU+EFTA)	924,646	1,124,897	-17.8	14,712,158	15,959,804	-7.8

(*) EU27 including Bulgaria and Romania; data for Malta and Cyprus currently not available.

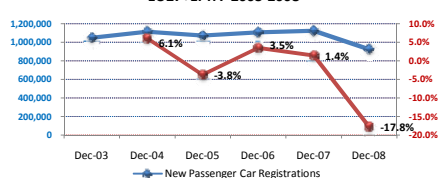
(**) ACEA estimates

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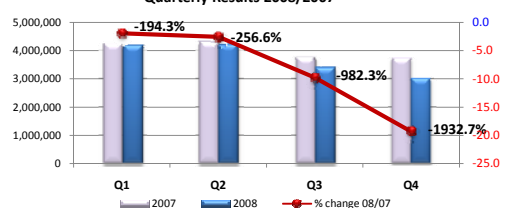
**New Passenger Car Registrations in December
Western Europe 1990-2008**



**New Passenger Car Registrations in December
EU27+EFTA 2003-2008**



**New Passenger Car Registrations in Europe -
Quarterly Results 2008/2007**



Next press release: Friday, February 13, 2009

This information is available on the ACEA website: <http://www.acea.be>



ACEA

Press Release

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

NB - Category "Other" was updated on January 15, 12:30 am

15/01/09

	December					January to December				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'08	'07	'08	'07	08/07	'08	'07	'08	'07	08/07
ALL BRANDS**			839,148	1,029,124	-18.5			13,558,377	14,797,574	-8.4
VW Group	22.8	19.6	190,924	202,053	-5.5	20.4	19.5	2,762,860	2,883,508	-4.2
VOLKSWAGEN	12.6	10.4	106,026	107,432	-1.3	10.9	10.4	1,483,559	1,546,002	-4.0
AUDI	5.4	4.5	45,620	45,979	-0.8	4.8	4.4	645,925	645,309	+0.1
SEAT	2.3	2.5	18,972	26,102	-27.3	2.3	2.5	315,077	363,070	-13.2
SKODA	2.4	2.2	20,227	22,364	-9.6	2.3	2.2	314,818	324,632	-3.0
Other(1)	0.0	0.0	79	176	-55.1	0.0	0.0	3,481	4,495	-22.6
PSA Group	13.1	12.0	109,642	123,083	-10.9	13.0	13.1	1,765,325	1,942,830	-9.1
PEUGEOT	6.9	6.4	58,167	65,863	-11.7	7.0	7.1	952,282	1,045,182	-8.9
CITROEN	6.1	5.6	51,475	57,220	-10.0	6.0	6.1	813,043	897,648	-9.4
FORD Group	10.1	9.8	84,943	101,195	-16.1	9.9	9.9	1,345,395	1,460,535	-7.9
FORD	8.2	7.9	68,643	81,555	-15.8	8.3	8.1	1,131,823	1,205,233	-6.1
VOLVO	1.9	1.9	16,300	19,640	-17.0	1.6	1.7	213,572	255,302	-16.3
GM Group	10.5	10.1	88,285	104,099	-15.2	9.5	10.2	1,287,763	1,510,460	-14.7
OPEL/VAUXHALL	8.9	8.3	74,853	85,098	-12.0	7.9	8.5	1,070,979	1,255,895	-14.7
CHEVROLET	1.1	1.2	9,403	11,953	-21.3	1.1	1.1	148,472	166,669	-10.9
SAAB	0.5	0.6	3,787	6,651	-43.1	0.5	0.6	63,391	82,592	-23.2
GM (US)	0.0	0.0	242	397	-39.0	0.0	0.0	4,921	5,304	-7.2
RENAULT Group	7.5	8.2	63,151	84,750	-25.5	8.3	8.1	1,125,632	1,196,271	-5.9
RENAULT	6.5	7.5	54,566	77,260	-29.4	7.6	7.6	1,028,347	1,126,970	-8.8
DACIA	1.0	0.7	8,585	7,490	+14.6	0.7	0.5	97,285	69,301	+40.4
FIAT Group	8.0	7.6	66,850	78,529	-14.9	8.3	8.1	1,119,995	1,193,532	-6.2
FIAT	6.2	6.0	52,394	62,209	-15.8	6.6	6.2	899,646	924,137	-2.7
LANCIA	0.9	0.7	7,137	6,746	+5.8	0.8	0.8	113,356	121,672	-6.8
ALFA ROMEO	0.8	0.9	6,976	9,189	-24.1	0.7	1.0	100,622	142,012	-29.1
Other (2)	0.0	0.0	343	385	-10.9	0.0	0.0	6,371	5,711	+11.6
BMW Group	6.4	6.6	53,688	67,557	-20.5	5.9	5.6	803,289	834,017	-3.7
BMW	5.4	5.5	45,582	56,785	-19.7	4.9	4.7	660,390	690,012	-4.3
MINI	1.0	1.0	8,106	10,772	-24.7	1.1	1.0	142,899	144,005	-0.8
DAIMLER	5.6	5.4	47,050	55,624	-15.4	5.7	5.5	769,995	821,011	-6.2
MERCEDES	4.6	4.6	38,520	47,678	-19.2	4.9	4.9	668,727	726,497	-8.0
SMART	1.0	0.8	8,530	7,946	+7.3	0.7	0.6	101,268	94,514	+7.1
TOYOTA Group	4.6	6.0	38,456	61,942	-37.9	5.4	5.7	730,233	845,521	-13.6
TOYOTA	4.4	5.8	37,160	59,453	-37.5	5.2	5.5	703,846	809,145	-13.0
LEXUS	0.2	0.2	1,296	2,489	-47.9	0.2	0.2	26,387	36,376	-27.5
NISSAN	2.0	1.8	17,140	18,132	-5.5	2.3	2.0	315,634	290,282	+8.7
HONDA	1.6	1.6	13,774	16,635	-17.2	1.7	1.9	231,740	279,801	-17.2
HYUNDAI	1.9	2.2	15,681	22,688	-30.9	1.7	1.8	230,034	269,780	-14.7
MAZDA	1.3	1.3	10,672	13,615	-21.6	1.7	1.5	226,902	228,860	-0.9
SUZUKI	1.3	1.7	10,702	17,559	-39.1	1.5	1.6	203,038	234,673	-13.5
KIA	1.3	1.8	10,950	18,496	-40.8	1.4	1.5	194,398	224,387	-13.4
MITSUBISHI	0.6	0.9	4,752	8,814	-46.1	0.8	0.9	104,927	129,937	-19.2
JAGUAR LAND ROV	0.7	0.8	5,841	8,270	-29.4	0.8	0.8	103,954	122,399	-15.1
LAND ROVER	0.5	0.6	3,850	6,089	-36.8	0.5	0.6	67,207	89,815	-25.2
JAGUAR	0.2	0.2	1,991	2,181	-8.7	0.3	0.2	36,747	32,584	+12.8
CHRYSLER	0.5	0.9	4,025	9,689	-58.5	0.7	0.8	88,458	114,873	-23.0
OTHER**	0.3	1.6	2,623	16,394	-84.0	1.1	1.5	148,806	214,897	-30.8

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(**) ACEA estimates

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P r e s s R e l e a s e

P R O V I S I O N A L

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER TOTAL EUROPE (EU* + EFTA Countries) NB - Category "Other" was updated on January 15, 12:30 am

15/01/09

	December					January to December				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'08	'07	'08	'07	08/07	'08	'07	'08	'07	08/07
ALL BRANDS**			924,646	1,124,897	-17.8			14,712,158	15,959,804	-7.8
VW Group	23.0	20.2	212,727	227,417	-6.5	20.6	19.8	3,026,550	3,167,490	-4.4
VOLKSWAGEN	12.3	10.2	113,311	114,830	-1.3	10.7	10.2	1,570,583	1,632,353	-3.8
AUDI	5.1	4.2	47,292	47,175	+0.2	4.5	4.1	663,310	661,676	+0.2
SEAT	2.2	2.5	20,734	28,157	-26.4	2.3	2.4	336,210	386,565	-13.0
SKODA	3.4	3.3	31,311	37,077	-15.6	3.1	3.0	452,901	482,355	-6.1
Others (1)	0.0	0.0	79	178	-55.6	0.0	0.0	3,546	4,541	-21.9
PSA Group	12.6	11.6	116,178	130,342	-10.9	12.7	12.9	1,865,407	2,052,029	-9.1
PEUGEOT	6.7	6.2	61,907	70,185	-11.8	6.8	6.9	1,007,713	1,107,524	-9.0
CITROEN	5.9	5.3	54,271	60,157	-9.8	5.8	5.9	857,694	944,505	-9.2
FORD Group	10.0	9.8	92,563	110,043	-15.9	9.9	9.7	1,461,235	1,541,810	-5.2
FORD	8.0	8.0	74,289	89,531	-17.0	8.3	8.0	1,224,750	1,276,651	-4.1
VOLVO	2.0	1.8	18,274	20,512	-10.9	1.6	1.7	236,485	265,159	-10.8
GM Group	10.5	10.3	97,119	116,174	-16.4	9.6	10.2	1,406,916	1,634,203	-13.9
OPEL/VAUXHALL	8.8	8.4	81,393	94,138	-13.5	7.9	8.4	1,155,422	1,343,527	-14.0
CHEVROLET	1.2	1.3	11,483	14,762	-22.2	1.2	1.3	181,317	201,067	-9.8
SAAB	0.4	0.6	3,962	6,868	-42.3	0.4	0.5	64,916	84,016	-22.7
GM (US)	0.0	0.0	281	406	-30.8	0.0	0.0	5,261	5,593	-5.9
RENAULT Group	7.8	8.9	72,407	99,721	-27.4	8.7	8.7	1,286,120	1,381,798	-6.9
RENAULT	6.4	7.5	59,431	83,937	-29.2	7.5	7.6	1,102,011	1,208,461	-8.8
DACIA	1.4	1.4	12,976	15,784	-17.8	1.3	1.1	184,109	173,337	+6.2
FIAT Group	7.7	7.4	70,943	82,932	-14.5	8.0	7.8	1,179,989	1,248,869	-5.5
FIAT	6.1	5.9	56,277	66,382	-15.2	6.5	6.1	957,267	976,749	-2.0
LANCIA	0.8	0.6	7,208	6,777	+6.4	0.8	0.8	113,978	122,093	-6.6
ALFA ROMEO	0.8	0.8	7,110	9,383	-24.2	0.7	0.9	102,223	144,220	-29.1
Others (2)	0.0	0.0	348	390	-10.8	0.0	0.0	6,521	5,807	+12.3
BMW Group	5.9	6.1	54,914	69,178	-20.6	5.6	5.3	819,461	849,161	-3.5
BMW	5.1	5.2	46,732	58,342	-19.9	4.6	4.4	675,454	704,233	-4.1
MINI	0.9	1.0	8,182	10,836	-24.5	1.0	0.9	144,007	144,928	-0.6
TOYOTA Group	4.7	6.1	43,471	68,214	-36.3	5.5	5.8	814,581	930,110	-12.4
TOYOTA	4.5	5.8	41,944	65,535	-36.0	5.3	5.6	785,242	890,598	-11.8
LEXUS	0.2	0.2	1,527	2,679	-43.0	0.2	0.2	29,339	39,512	-25.7
DAIMLER	5.3	5.1	48,910	57,124	-14.4	5.4	5.3	788,955	838,406	-5.9
MERCEDES	4.4	4.4	40,353	49,128	-17.9	4.7	4.7	687,199	743,314	-7.5
SMART	0.9	0.7	8,557	7,996	+7.0	0.7	0.6	101,756	95,092	+7.0
NISSAN	2.0	1.8	18,482	20,109	-8.1	2.3	1.9	337,913	310,700	+8.8
HYUNDAI	2.0	2.4	18,601	26,527	-29.9	1.8	1.9	271,064	305,552	-11.3
HONDA	1.8	1.7	16,765	19,091	-12.2	1.8	2.0	264,238	313,484	-15.7
SUZUKI	1.6	1.9	14,576	21,269	-31.5	1.7	1.8	250,888	286,400	-12.4
MAZDA	1.3	1.3	12,195	14,588	-16.4	1.7	1.5	245,062	240,050	+2.1
KIA	1.5	1.9	13,809	21,509	-35.8	1.6	1.6	234,965	253,422	-7.3
MITSUBISHI	0.7	0.9	6,061	10,054	-39.7	0.8	0.9	119,956	142,906	-16.1
JAGUAR LAND ROV	0.6	0.8	5,998	8,627	-30.5	0.7	0.8	106,896	126,105	-15.2
LAND ROVER	0.4	0.6	3,945	6,390	-38.3	0.5	0.6	69,309	92,718	-25.2
JAGUAR	0.2	0.2	2,053	2,237	-8.2	0.3	0.2	37,587	33,387	+12.6
CHRYSLER	0.5	0.9	4,297	10,135	-57.6	0.6	0.8	93,315	120,440	-22.5
OTHER**	0.5	1.1	4,630	11,843	-60.9	0.9	1.4	138,648	216,869	-36.1

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(**) ACEA estimates

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